



**SPONSORSHIP
PROPOSAL**

Annual Conference 2010

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Introduction

The annual RFUANZ AGM and Conference has become a “must-attend” event for business and IT decision makers. RFUANZ offers you the opportunity to become part of this exciting conference and exhibition.

The Radio Frequency Users Association of NZ

RFUANZ prime function is to protect, promote and preserve the rights of organisations and individuals who require access to the radio spectrum.

RFUANZ was established to ensure the continuity of the wireless/radio spectrum. The annual conference is hosted in the spirit of mutual co-operation so that parties can share opinions and issues around the preservation and promotion of the wireless spectrum. The conference encourages those interested in developing solutions to share information with each other and with those wishing to source or resell solutions.



Event Overview

New Zealand's annual RFUANZ event is hosted in one of the main centre's. In 2010 it will be held in Wellington.

The primary objectives of the conference are:

- to showcase the capabilities of the New Zealand Wireless and Radio users community to New Zealand business and enterprise customers
- To demonstrate that wireless and radio based solutions are a rewarding business investment today
- To inspire delegates to investigate and invest in wireless, mobility and radio solutions

To achieve these objectives the event comprises an exhibition that is open to RFUANZ members to showcase their solutions, and a seminar series. All seminars are presented by leading New Zealand and international experts on wireless, mobility and radio topics most relevant to business today.

Day 1: Technical Conference and AGM for Members

While the separate exhibition room hosts stand holders and their guests, members are invited to attend the Technical Conference and AGM as follows:

- Day 1 features presentations from leading Government officials covering medium to long term planning issues, with a focus on audience participation and education. Discussions are designed to advise businesses of the changes and proposals that will or may affect the running of your business.
- Day 1 then allows members to voice their opinions and advice to the board for the following year's activities and beyond and the annual AGM
- Following the day's activities, exhibitors, members and the newly appointed RFUANZ board members can network together at the complimentary Conference dinner.

Day 2: Conference and Exhibition

Day 2 offers speeches and demonstrations by leading NZ and International experts in the Radio and Wireless Industry. The day is designed to interest people from across the value chain – vendors, resellers, customers and radio and broadband users.

Who Attends

The RFUANZ annual conference attracts a wide range of participants.

- exhibition visitors (Day 1) FREE
- exhibition and conference visitors \$65 Members, \$85 Non-Members including lunch (both days) and dinner (Day 1)
- Stand holders (must be members) \$450



Sponsorship Opportunities

Customised Sponsorship packages are available from \$500. Standard packages are detailed below;

- As a sponsor, we will help you to invite delegates of your choice to the event to ensure maximum exposure and appropriate attendance.
- Major sponsors may have access to the delegate list (where authorised by the delegate)
- Sponsors are able to optionally host a stand at the exhibition, with a preferred choice of position (subject to availability)
- Sponsors secure a speaker spot in agreement with the event organisers
- Sponsor's logos * will be included in print and publicity material where the Sponsors are credited. The printed materials will include your Company logo on all publicity materials as follows:
 - o RFUANZ event web page with links
 - o Exhibitor briefing packs
 - o Seminar and exhibition programme
 - o Print advertising
 - o Electronic invitation
 - o Delegate and confirmation emails
 - o Print releases
 - o Sponsor's logos will be included in the holding PowerPoint slide produced and displayed on screen between seminars

The Major Sponsor package is valued at \$2,000 + GST

The Support Sponsor package is valued at \$1,000 + GST

Sponsorship is limited to 2 x Major Sponsors and 3 x Support Sponsors.

*Note that Major Sponsors receive preferred placement of logos on publicity materials.

Contact Us

For further information and to register your interest email helen@rfuanz.org.nz or phone Helen on +64 274 282669